



FACTS	WHAT DOES CONN APPLIANCES, INC. DO WITH YOUR PERSONAL INFORMATION?
Why?	Companies that provide financial credit choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> ▪ Social Security number and credit scores ▪ Account balances and payment history ▪ Credit history and transaction history <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice, for up to 3 years.</p>
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Conn's chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Conn's share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	No
For our affiliates' everyday business purposes – information about your transactions and experiences	No	No
For our affiliates' everyday business purposes – information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

Questions?	Call 1-800-511-5750, or go to www.conns.com
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What we do	
How does Conn's protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Conn's collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ▪ Apply for financing (installment or revolving credit) ▪ Give us your income information ▪ Provide employment information ▪ Give us your contact information ▪ Pay us by check or by credit card <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ▪ Sharing for affiliates' everyday business purposes – information about your creditworthiness ▪ Affiliates from using your information to market to you ▪ Sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ Conn's does not share with our affiliates
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ Conn's does not share with nonaffiliates so they can market to you
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ▪ Conn's doesn't jointly market

We value our relationship with you and will strive to earn your continued trust.

If you would like to receive a Spanish version of the **CONN'S FINANCIAL INFORMATION PRIVACY NOTICE**, please write us at CONN'S, P. O. Box 2358, Beaumont, Texas 77704-2358.

Si le gustaría recibir **AVISO DE PRIVACIDAD DE INFORMACIÓN DE CONN'S** en una versión en español, favor de escribirnos a CONN'S, P.O. Box 2358, Beaumont, Texas 77704-2358